About Poster™

Poster™ is partially influenced by Egon Schiele's hand-lettered poster for the 1918 Vienna Secession. *Current weight: Solid, Inline*

This font is part of my Poster Series,™ a collection of typefaces derived mostly from hand-lettered Turn-of-the-Century and early 20th Century posters. My approach to reviving the lettering from these posters is not necessarily to create an exact duplicate of the letterforms (e.g. "uneven" edges and fake "ink buildup" that is often used in revivals), but rather to re-interpret the letterforms into fonts that are usable within a contemporary context.

Proper use — important!

Most of my fonts, particularly those in the Poster Series, are meant to be carefully set, letter by letter, rather than quickly "typed" on a layout. The idea is to emulate the fluidity inherent with hand-lettered posters around this period. Because of this, most of my fonts include non-traditional ligatures, alternates and ornaments that, when set properly, result in words with a hand-lettered feel.

POSTER LINEARS INFINITE

Standard Character | Matching Ornament | Alternate Character | Ligature

All my fonts come with an ample set of alternates, ligatures and ornaments.

Hints & Tips

1) This typeface is designed for headline use, not body copy. The letterspacing and letterforms are optimized to be used over 24 points, and ideally over 36 points.

2) Ornaments can be strung together to create unique borders and patterns for your designs.

3) Print out a chart containing all the characters in this font and their key equivalents. Optionally, you can use the key caps/character mapping utility that comes with your computer.